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SHINHINT ACOUSTIC LINK HOLDINGS LIMITED

成謙聲匯控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2728)

Profit Warning

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules.

The Board wishes to inform the Shareholders and potential investors that it is expected that the results of the Group for the year ended 31st December, 2010 may experience a material decline compared with that for the corresponding period in 2009.

Shareholders and potential investors are advised to exercise caution when dealing in shares of the Company.

This announcement is made by Shinhint Acoustic Link Holdings Limited (the “Company”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”).

The board of directors (the “Board”) of the Company wishes to inform the shareholders of the Company (the “Shareholders”) and potential investors that it is expected that the results of the Company and its subsidiaries (the “Group”) for the year ended 31st December, 2010 may experience a material decline compared with that for the corresponding period in 2009. Based on the information currently available, such decline is mainly due to the rise in production costs as a result of the surge in labour costs, the increase in raw material prices and the appreciation of Renminbi.

As the Company is still in the process of finalizing the results for the year ended 31st December, 2010, the information contained in this announcement is only a preliminary estimate and is not based on any figures or information audited or reviewed by the Company’s auditor.

The Group has not made any investment in financial derivatives. The Board considers that the overall financial position and operations of the Group remain sound and healthy.

Further details of the Group's performance will be disclosed as and when the annual results for the year ended 31st December, 2010 is announced.

Shareholders and potential investors are advised to exercise caution when dealing in shares of the Company.

By Order of the Board
Shinhint Acoustic Link Holdings Limited
Cheung Wah Keung
Chairman

Hong Kong, 24th January, 2011

As at the date of this announcement, the Company has two Executive Directors, namely Mr. Cheung Wah Keung (Chairman) and Mr. Wong Sau Lik, Weezy Peter and three Independent Non-Executive Directors, namely Mr. Lai Ming, Joseph, Dr. Lam King Sun, Frankie and Mr. Goh Gen Cheung.