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SHINHINT ACOUSTIC LINK HOLDINGS LIMITED

成謙聲匯控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 2728)

Profit Warning

This announcement is made by the Company pursuant to Rule 13.09 of the Listing Rules.

The Board wishes to inform the Shareholders and potential investors that even though the business operation has stabilized, however, as a consequence of the published loss of HK\$36,871,000 for the six months ended 30th June, 2011, it is expected that the Group would record a loss for the year ending 31st December, 2011 as compared with a profit recorded for the corresponding period in 2010.

Shareholders and potential investors are advised to exercise caution when dealing in shares of the Company.

This announcement is made by Shinhint Acoustic Link Holdings Limited (the “Company”) pursuant to Rule 13.09 of the Rules Governing the Listing of Securities on The Stock Exchange of Hong Kong Limited (the “Listing Rules”).

The board of directors (the “Board”) of the Company wishes to inform the shareholders of the Company (the “Shareholders”) and potential investors that even though the business operation has stabilized, however, as a consequence of the published loss of HK\$36,871,000 for the six months ended 30th June, 2011, it is expected that the Company and its subsidiaries (the “Group”) would record a loss for the year ending 31st December, 2011 as compared with a profit recorded for the corresponding period in 2010. Based on the information currently available, such expected loss is mainly attributable to the continuous increase in production costs as a result of the surge in labour costs, rise in raw material prices and appreciation of Renminbi.

The process of finalizing the Group’s financial results for the year ending 31st December, 2011 will be conducted after the end of the aforesaid period. The information contained in this announcement is only a preliminary estimate based on the information currently available to the Company and such information has not been audited or reviewed by the Company’s auditor.

The Group has not made any investment in financial derivatives. The Board considers that the financial positions, liquidity and operations of the Group remain sound and healthy.

Further details of the Group's performance will be disclosed as and when the annual results for the year ending 31st December, 2011 is announced.

Shareholders and potential investors are advised to exercise caution when dealing in shares of the Company.

By Order of the Board
Shinhint Acoustic Link Holdings Limited
Cheung Wah Keung
Chairman

Hong Kong, 11th November, 2011

As at the date of this announcement, the Company has two Executive Directors, namely Mr. Cheung Wah Keung (Chairman) and Mr. Wong Sau Lik, Wecky Peter and three Independent Non-Executive Directors, namely Mr. Lai Ming, Joseph, Dr. Lam King Sun, Frankie and Mr. Goh Gen Cheung.